

Code of Conduct (“The Code”)

Version 1.1

AdvT Group Policy

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1. About the Code

Our behaviours (listed below in section 3) are aligned with how we govern things at the AdvT Group and how we act. The Code builds on those foundations.

It summarises in one place, elements of our key policies, standards and the procedures which support them, so you are clear about what you must do. Please read those documents as well and refer to them when you must make difficult choices or decisions or just to remind you of the way we do things.

The Code applies to everyone who works for, and with, the AdvT Group. This means that we abide by standards which are in many cases higher than the laws and regulations that apply to our businesses.

We expect contractors, suppliers, agents (and their employees) to act in line with The Code, so please make any third parties you work with aware of it and our expectations. We will not work with businesses or people and partners who do not meet its standards. Our Supplier Charter additionally sets out what we expect from third parties who provide services to us.

We will take action, which could lead to dismissal, against colleagues who do not follow The Code.

2. What we must all do

Any person working for or with the AdvT Group must:

- Follow The Code – it's how we do things – and includes legal, professional and regulatory obligations you must meet.
- Behave in an ethical manner and take pride in our decisions, behaviour and actions.
- Support our commitments of wellbeing, health, safety, security, the environment, and our communities.
- Complete all mandatory training in the timescales set.
- Recognise that The Code does not cover everything and use our judgment to make ethical decisions.
- Ask for help if you are unsure.
- Speak up if you are not sure how to apply The Code or if something does not feel right.

2.1 When we make decisions, always ask ourselves

- Does it comply with our policies and the standards and procedures which support them?
- Is it legal?
- Is it fair?
- Is it safe?
- Could this harm our reputation?
- Am I setting a good example?

3. How we act

Our purpose – ***‘we focus on delivering software and services tailored to simplify the challenges faced by both public and private sector organisations in order to empower our customers’*** - guides all we do.

We may operate in different parts of the AdvT Group, but we remain united by our common purpose.

The following behaviours underpin how we should act:-

1. Lead by example and abide by the Code of Conduct.
2. Build an inclusive workplace which encourages and values diversity, enabling all colleagues to thrive.
3. Focus on the outcomes my team achieves, trusting everyone to deliver while working in the most flexible way their roles will allow.
4. Be accountable for the actions and outputs of my team.
5. Inspire and develop those I work with.
6. Create an environment which champions wellbeing and where no physical, verbal or mental harm comes to anyone.
7. Be honest with all stakeholders about our strengths and weaknesses as a business.
8. Set the direction by making sure everyone knows what our goals and priorities are, and where their work fits into the overall business strategy.
9. Recognise and celebrate good work.
10. Take action against any form of discrimination, harassment or bullying.

If you are a manager, you also need you to:

- Ensure you and your team have read and understood The Code.
- Hold yourself and your team to account in acting in accordance with The Code and the behaviours listed in it.
- Be a role model.

Make sure your team feels they can speak up if they have concerns, in confidence and without fear of reprisal.

4. Speak Up

A core value at AdvT Group is openness.

If you face a situation where you have a concern that The Code is not being followed or our behaviours are not being properly demonstrated, you must report it. We must show the courage to challenge actions, decisions, or behaviours that we believe to be wrong. We must also listen to others and be open to challenges from them. No action will be taken against you if you raise a genuine concern, whether proven or not. If you have an employment related question or grievance, it may be more appropriate to use our grievance procedure.

Our Speak Up Policy sets out the channels available to you to do so.

These include:

- Contacting your line manager. We recommend that this should be your first step where you are comfortable to do so. We recognise that this is not always easy, but our Managers' Commitments support an open and transparent approach.
- If you do not feel that you can talk with your line manager, then you can raise your concerns with HR.
- Or use our speak up facility if you wish to report a concern.
- **Warning:** To report events presenting an immediate threat to life or property, please follow the emergency procedure described in the Safeguarding standard.
- If you raise a concern:
 - your confidentiality will be protected, and we will keep you informed of the steps we will take to review your concern and the outcomes where we are permitted to do so.
 - please provide as much detailed information as possible. You can remain anonymous if you wish but we would encourage you to provide your contact details so that we can inform you of the progress of our review, as well as asking for further information which would help the review. Remember the more information provided the more likely your concern can be properly reviewed.

5. Our People

5.1 We put people first

Our policy overview

We are committed to creating a working environment that protects, supports, and promotes the wellbeing and health of our colleagues. Through performing the company behaviours and by following the wellbeing standard and health policies, we will ensure that all our colleagues are happy and healthy.

Our conduct

- Embrace wellbeing practices to become an intrinsic part of everything you do, taking care of yourself and your colleagues.
- Ask for help and support and encourage others to do the same should you feel it's needed.
- Actively engage with wellbeing and health promotion events and activities.

- Use our wellbeing and health resources and for general information and the employee assistance programme for more detailed support services.
- Take a proactive approach to looking after your own physical and mental health and wellbeing.
- Talk to a manager, HR or use our Speak Up facility if you see or experience anything that causes harm.

5.2 Engagement and Inclusion

Our policy overview

Diversity will strengthen the AdvT Group. We are committed to creating an inclusive, engaged and values-driven workplace where everyone has an equal opportunity to succeed. We value the diversity of thought that comes from building teams with different backgrounds and experiences. We expect everyone we work with to behave in a way that promotes inclusion and fairness, and to speak up if they see any evidence of discrimination. We commit to listening to our employees so that we continuously improve. We value human rights and treat people with dignity, care and respect. We will proactively work to create a discrimination-free workplace and do not tolerate anyone being harassed or bullied for any reason. We will recruit, promote, train, develop and reward people based on clear evidence of what they do and how they act.

Our conduct

- We have zero tolerance for discrimination. Speak up if you experience or see discrimination, or if you see or hear anything that does not promote inclusion. We will deal with it.
- Educate yourself on inclusive practices by following the mandatory training, so your behaviour contributes to everyone at the AdvT Group feeling valued and welcomed.
- Treat others with respect, dignity and courtesy, and expect that back.
- Be open - listen and learn from colleagues- and when you disagree, avoid ridicule, criticism or causing embarrassment.
- Encourage honest and open conversations and be willing to accept, and act on, constructive feedback.
- Proactively look for opportunities to be more inclusive in how you recruit, train, mentor and develop others,
- Evaluate and compensate performance on the basis of how objectives are met, as well as what is delivered.

5.3 Anti-racism, discrimination, harassment

Our policy overview

All our employees must follow a mandatory training so that we treat people with care and respect and work collaboratively to create a positive and respectful working environment. We do not tolerate abuse, harassment, bullying or discrimination of employees, contractors, customers, suppliers, or anyone else we come in contact with. It is zero tolerance in the AdvT Group when it comes to any form of discrimination.

Our conduct

- Be sensitive to the impact behaviour and actions can have on others and be kind.
- We take a zero-tolerance approach to bias, bullying or harassment, but know that if anything makes you feel uncomfortable, it's not ok. Do not accept it.

- Speak Up if you experience or see discrimination here. We will deal with it. We will deal with it in line with our Anti-Racism, Discrimination, Harassment and Bullying Policy and Procedure.

5.4 Drugs

Our policy overview

We do not tolerate the sale or distribution of illegal substances or misuse of drugs including alcohol.

Our conduct

- We do not misuse alcohol or drugs.
- We alert a manager or HR business partner about colleagues we think might be under the influence of drugs or alcohol at work, or we use the Speak Up facility. We actively support any colleague who we think might have a drug or alcohol misuse problem.
- We encourage colleagues who may have a drug or alcohol problem to use our Employee Assistance Programme where possible.

5.5 Health, Safety, Environment and Safeguarding

Our policy overview

Health, Safety and Environment (HSE) at the AdvT Group is a priority. We are all responsible for ensuring the health and safety of colleagues, contractors, and others. We must adhere to legislation and ensure our contractors and visitors follow our policies and procedures.

Our conduct

- We provide a safe and healthy working environment. We recognise that a work/ home balance aids overall health, wellbeing, and productivity.
- All employees and managers must complete the necessary HSE training, and colleagues will have the appropriate equipment to complete tasks safely.
- All accidents and incidents must be reported to enable us to learn and lower the risk of reoccurrence.
- Colleagues must raise any health and safety concerns with their line manager or by using the Speak Up facility.

Our policy overview – Safeguarding

Safeguarding at the AdvT Group provides protection for our Colleagues and for Adults at Risk and Children who come into contact with us during work related activities. To ensure we all are fully protected we must adhere to our Safeguarding framework.

- The AdvT Group Safeguarding Policy offers details of the process, roles, responsibilities, and requirements we all need to comply with.
- Any Safeguarding concerns must be reported to your line manager or HR representative.

If the Adult or child at risk is in immediate danger, the first AdvT Group colleague who is made aware must contact emergency services without delay or further authorization.

5.6 Conflict of Interest

Our policy overview

We raise and report any personal or professional interests or activities that could affect business interests and the ability to make clear, objective decisions for the AdvT Group. Here are some examples of potential conflicts of interest.

Conflicts	What you need to do
Working on an external business activity, such as on another company's board, employment or consultancy roles including legal/shadow or de facto Director appointments which means you can't devote appropriate time to your AdvT Group role	Check with your line manager if it's acceptable and, if so, agree the scope of extra activities. This should be recorded on your HR record.
Recruiting or managing a relative or partner.	Tell your line manager to see if alternative arrangements can be made.
Engaging a supplier, you know, which influences your decisions	Talk to your line manager before using the supplier.
Making a corporate donation to a charity you are a trustee of	Get approval from your line manager before donating. Let HR know of any donations that are £5,000 or above.
Any ownership in another business of over 5% should be declared	Check with your line manager if it's acceptable and, if so, inform Company Secretary.

Our conduct

- Act in the business's best interests.
- Remove yourself from business situations where you have a conflict of interest.
- If you are aware of a conflict, disclose the details in line with our procedures. Raise it and agree how the conflict can be managed to protect you and the AdvT group.
- Get approval from your line manager in line with your local procedure as above so that you and the AdvT group are protected.

5.7 Appointments and investments outside of the AdvT Group

External appointments outside of the AdvT group often can be development opportunities. These may need time from your current role or are in your own time. All need signoff from the business and need to be logged with HR and may require approval. Additional requirements apply where you are within a FCA regulated business or the role is in a listed company and requires LSE approval or notification.

6. Our Business

6.1 Responsible business

We are committed to being a responsible and sustainable business and doing the right thing for our people, our suppliers, our communities and our environment.

Communities

We support our communities through volunteering and fundraising and encourage colleagues to tackle local socio-economic issues by sharing skills and experience.

Everyone has one paid day a year to volunteer.

Environment

We are committed to understanding and thinking about how we can use our resources wisely and deliver our services to clients in an environmentally sustainable way. We are aware of our environmental impact and seek to continually improve and maximise our positive impacts. We comply with all relevant environmental legislation and regulations and seek to prevent pollution to air, land and water wherever possible.

We encourage all our businesses to be environmentally responsible and rely on our people to work in an environmentally sustainable way.

Human rights

We believe human rights are basic rights. Every individual should have the freedom to lead a dignified life, free from fear or want, and be free to express independent beliefs. We have zero tolerance for modern slavery, forced or compulsory labour and human trafficking. We are committed to running our business in line with the principles of human rights set out in the United Nations' Universal Declaration of Human Rights (UNUDHR) and the International Labour Organisation (ILO) fundamental conventions on labour rights.

Our supply chain

Our aim is to encourage and work with suppliers to achieve the highest standards within our supply chain. We are committed to working with our supply base to ensure that together we can achieve wider social, economic and environmental benefits. We only work with suppliers and who share our commitments to safety, integrity and human rights and The Code's principles. We seek out suppliers who have the same ethical principles as us and work with them to improve the sustainability of what we buy.

Our conduct

- Ensure you are familiar with our policies and procedures as it's important we are all clear about the commitments we have made and how we can contribute.
- All suppliers must adhere to our Supplier Charter, which sets out our commitments and expectations within our supply chain.

6.2 Business Travel and Expenses

Our policy overview

When we plan to travel, we balance the business need, environmental impact, financial cost and the health and wellbeing of our employees.

Our conduct

- Follow AdvT Group policy. Ensure you have the necessary approvals from your line manager.
- Have a cost-conscious approach and only claim expenses which are reasonable and necessary and in line with the expenses policy.
- Think about your impact on the environment – do you need to travel, are you using the most appropriate form of transport or could you use technology to connect and collaborate?

Think about your wellbeing and that of anyone reporting to you – do you or they need to travel, or could you use technology to connect and collaborate?

6.3 Anti Bribery and Corruption

Our policy overview

We are committed to avoiding all forms of bribery and corruption and complying with associated laws, supporting efforts to eliminate bribery and corruption worldwide and we encourage our suppliers, customers and partners to do the same.

The UK Bribery Act applies throughout our operations (as well as any local legislation).

We do not accept bribes or facilitation payments in any form, or gifts or hospitality in cash.

Local practices and customs do not create an exception to our approach. If you want to engage with third parties, to act on the AdvT Group behalf, our anti-bribery rules apply equally to any supplier, third party agent or introducer, and appropriate due diligence must be carried out before you engage with them. Ensure any contractual agreements contain appropriate anti-corruption and anti-bribery clauses, and any required training is provided. All employees are required to complete mandatory training.

Our conduct

- Always know who you are doing business with and perform and update relevant due diligence on business partners, agents and suppliers.
- Comply with the AdvT Group Anti-Bribery and Corruption Standard and any applicable local policy and/or legislation.
- Document any engagement with an agent, third party provider or introducer and include appropriate anti-bribery and anti-corruption commitments.
- Never offer, or accept, any improper payments or other advantage to or from third parties, including facilitation payments.

6.4 Gifts and Hospitality

Our policy overview

Reasonable hospitality and gifts help us to establish and develop business relationships, but anything inappropriate or excessive can be viewed as an unfair business advantage or bribery. We are committed to following high legal and ethical standards and showing independence. We declare gifts and hospitality and are open and honest about our activities.

Our conduct

- Ensure you have read and follow the AdvT Group Gifts & Hospitality Standard and any local requirements that apply.
- Take care when offering, promising, giving or accepting gifts and never offer or accept cash gifts.
- Ensure any gifts or hospitality do not influence the recipient to act improperly or award us any business – financial or otherwise.
- Make it clear that accepting any hospitality will not influence your decision-making or business judgment.
- If a public official is involved, check for any applicable rules and guidance as there is a heightened risk of perceived bribery.
Get prior approval for and record gifts, entertainment and hospitality (given or received) in line with your local procedures.
- Discuss any concerns with your line manager or use our Speak Up Policy to report them.

6.5 Political donations

Our policy overview

The AdvT Group is a politically neutral organisation and does not campaign politically or make any political donations. We do not support any political party, group or individual.

Our conduct

- Any personal involvement in political activity must be kept separate from your duties as an AdvT Group employee.
- No contributions or expenses to business accounts can be used for any political campaign, political party or candidate (or any affiliated organisations).
- AdvT Group resources cannot be used to promote any political campaign, political party or candidate or any of their affiliated organisations. This includes time, meeting space, telephones, and other services.
- You cannot coerce or pressurise colleagues to make political contributions.
- We do not pay fees to political speakers (including former politicians and government officials such as elected officials, heads of state, cabinet secretaries) without approval from our Plc Board or Group CFO.
- Central bankers, chief economists, political journalists and political academics can be paid a fee.
- Political speakers who do not receive a fee are allowed and we will pay reasonable expenses or travel and accommodation but are shown no bias or preferential treatment.
- You must follow your local standard events procedures for speaker fees for non-political events.

6.6 Anti-money laundering, terrorist financing, sanctions, fraud and facilitation of tax evasion

Our policy overview

We share a legal, regulatory, ethical and social responsibility to protect our customers and clients and others we do business with. We have zero tolerance to fraud and other dishonest activities.

We will restrict criminal access to our markets and systems and support wider crime prevention. We will work to ensure our products and systems do not:

- Help criminals to launder or hide the proceeds of crime.
- Finance terrorism.
- Facilitate tax evasion.
- Aid and commit fraud.
- Bypass sanctions laws, including trade embargoes, targeted, sectoral and implicit economic sanctions, and travel bans.

Our conduct

- Read and follow our Financial Crime policy and the standards and procedures which support us to prevent, detect, investigate and report financial crime.
- Ensure that we comply with trade sanctions applicable to where we do our business. Raise concerns and cooperate with any legal enquiries.
- Immediately refer any enquiries from regulators or public authorities on anti-money laundering, terrorist financing, fraud and facilitation of tax evasion to our Group CFO
- Refer any queries on trade sanctions to the Group CFO. Do not comment on these unless you are cleared to, except when relevant regulation prevents you from doing so.

6.7 Fair competition

Our policy overview

Free and fair competition is important and most markets where we operate will have rules and regulations designed to protect this. We believe in competing fairly with our competitors and dealing fairly with customers and suppliers. We comply with all competition laws (also known as anti-trust laws) in markets where we operate.

Examples of anti-competitive practices include:

- Sharing competitive information with competitors, particularly prices, costs and sales volumes.
- Agreeing with competitors to fix the prices of products or services including rebates, discounts and commissions; or divide up certain regions, markets or accounts between us.
- Agreeing with resellers and distributions to fix the minimum resale price of any products or services.

Our conduct

- Understand basic competition law and if in doubt, speak to the Commercial Team.
- Never seek, accept or discuss confidential information with competitors.

- Do not encourage customers, suppliers, or former employees of competitors to provide information they should keep confidential.
- Report any issues to the Commercial Team such as requests for information; notifications of investigations and enquiries from competition/anti-trust authorities and legal action which is wholly or partly based on alleged competition infringement.
- Do not contact competition authorities without first consulting the Commercial Team.
- Raise any potential competition/anti-trust law concerns with the Commercial Team and contact them if a competitor discloses confidential information to you, directly or indirectly, outside of approved arrangements.

6.8 Regulatory Investigation

Our policy overview

Our businesses are regulated in several different ways, including financial and governmental regulators. We comply with all relevant laws and regulations and are open and transparent with our regulators. Colleagues must participate openly and constructively in any investigations.

Our conduct

- Fully cooperate with any internal or external investigations or reviews (including governmental or regulatory bodies).
- It could be a criminal offence and may lead to disciplinary action, including dismissal, if you fail to cooperate.
- Comply with all relevant business specific policies and the AdvT Group-wide policies on reporting or complying with internal or external investigations.
Comply with all relevant regional or global policies which set out regulatory or the AdvT Group requirements.
- Tell your line manager immediately if you're involved in any external investigation, whether as the subject or as a contributor, unless the law or regulation prohibits you from doing so. You, or your line manager, must also notify the Commercial Team (if it is not prohibited).
- Make sure relevant information you have is maintained and is not withheld, tampered with or altered and be open and honest about how we record and report information.

6.9 Insider Dealing

Our policy overview

It is illegal to share or use for gain confidential or financial information of the AdvT Group or to deal in AdvT Group or third-party securities or shares that amounts to inside information. This includes information that is not generally known and that could have a significant impact on the price or value of the AdvT Group if made public. This can include dividend amounts, Board or Executive Team appointments or departures, profit warnings and major business developments, including contract wins or losses. We take insider dealing extremely seriously and individuals found guilty of insider dealing can be fined and imprisoned.

Our conduct

- You have a duty of confidentiality, are responsible for ensuring only authorized people have access to confidential information and must not disclose confidential information without authorization.
- Use all appropriate measures to ensure information confidentiality.

- If you have any concerns or questions, please raise with the Commercial Team or the group CFO without delay.

6.10 Contracts, Expenditures and Delegation of Authority

Our policy overview

We expect you to show integrity and careful judgment when spending company funds. The misuse of company resources and assets is strictly forbidden. You must never commit your business to contractual obligations unless you are authorised to do so.

We have a strict delegation of authority approach. This sets out who can authorise expenditure, up to specific limits and separately, who can sign contracts.

Our conduct

- If you have not been granted formal authority to sign contracts on behalf of your company or business area, you cannot sign the contract. Explain to the customer, supplier or other third party that we have a process which must be followed and wait until an approved person can sign.
- You may have authority to approve expenditure in line with our delegation of authority matrix. You may only approve up to the specific limit granted. This authority may be separate from your authority to sign a contract.
- If you are not sure if you have approval authority, contact your leadership team or the Finance Team.

7. Our Assets and Information

We protect our assets and the information and the data we hold.

7.1 Brand

Our policy overview

As well as the main Advt Group brand, we own and operate other brands which are equally valuable. We protect all our brands and use them consistently.

Our conduct

- Comply with our brand guidelines.
- Report any suspected misuse of any of our brands.
- Do not allow any third party to use our name, or any other brand, without permission from Marketing and a licence agreement from Commercial.
- Do not use the company brands for something which is not official company business.

7.2 Intellectual Property and Confidential Information

Our policy overview

The unique and valuable brands and ideas that our businesses create – our Intellectual Property (IP), are protected by copyright, patents, trademarks, confidentiality restrictions and trade secrets or other forms of IP protection, anywhere in the world we do business.

We also ensure that we use the IP of other businesses in the way that we are authorised to do so.

Our conduct

- Pass all IP related queries to your Commercial Team and let the team know if you think our brand or IP is being misused.
- Do not use the IP, brands or logos of another organisation without its written permission unless an exception has been agreed by the business and recorded in the corporate risk register.
- Protect the AdvT Group confidential information and IP. Enter into non-disclosure agreements before sharing confidential information or IP. Ask your Commercial Team for the appropriate agreement.
- Comply with any agreements with partners, customers and others about contract announcements and the use of the other party's name and IP.
- Do not release information about the AdvT Group finances, new products, services or contracts without approval from your line manager or commercial director.

7.3 Communications

Our policy overview

We communicate openly and transparently with all our stakeholders, including our people, clients and customers and investors, politicians and the media – at the right time and in an appropriate way. We provide accurate and clear information, to improve understanding of and support for the AdvT Group's strategy and performance. At the same time, we uphold our obligations to keep certain information confidential, with limited access to those who need to know, alongside selective disclosure of financial and/or inside information that could impact our share price and/or reputation.

External Communications: We protect, maintain and aim to improve the AdvT Group reputation by building and maintaining relationships with our key external stakeholders and providing insightful information in a timely and appropriate manner.

Internal communications: We share open, timely information with colleagues about what's happening in our business, while asking for views and feedback. Our communications, both written and verbal, should be clear, accurate, consistent and responsible.

Social media: Sites such as X, Facebook and LinkedIn, provide opportunities for us to promote the AdvT Group and its businesses, people and values both internally and externally. We encourage colleagues to take part in the social conversation, share experience and be proud of achievements and experiences, while being conscious of any potential reputational risk.

Our conduct

- Be professional when you represent us and do not say things that could adversely affect the AdvT Group and its reputation.
- Respect your audience and never use insulting, obscene, defamatory, inflammatory or discriminatory language.
- Follow our editorial guidelines. If you are not sure, talk to your marketing or commercial leads for advice.
- Do not make comments to external stakeholders such as the media, industry analysts, or government figures on behalf of the AdvT Group and our businesses, unless you have had prior approval to do so.
- Be sensible if you discuss work on personal social media sites. Remember you are a brand ambassador and should always uphold our values and protect our reputation.
- If you draft internal communications, think about how it could be perceived if it was disclosed externally – it should be carefully and consistently drafted to align with our key external messages, and not be potentially reputationally damaging.
- Remember our obligations as a listed company are to ensure that we protect and/or disclose information lawfully and do not provoke any financial or reputational risk.
- Confidential and/or inside information should be respected as such; sit within password-protected documents if necessary; and only be communicated or forwarded on in an authorised way.

7.4 Information Security

Our policy overview

We expect high standards of information security, regardless of whether information is ours, our clients, or people outside of the AdvT Group. Every person who works for us has a shared responsibility to keep information safe. We are committed to maintaining the confidentiality, integrity and availability of information, protecting information assets and raising and maintaining security awareness.

Our conduct

- Protecting information assets consistently to a high standard to prevent compromise by external and internal threats, deliberate and accidental.
- Ensure you have read and fully understood the AdvT Group Information & Cyber Security policy and Acceptable Use Standard.
- Work within and follow the requirements of the AdvT Group Security Standards which support and relate to your role and your responsibilities.
- Maintaining security awareness to help avoid the unintentional or malicious disclosure of confidential information.
- To remain vigilant to security threats and always protect all information in your care.
- Report all security incidents and inform your manager if you suspect anything which may compromise security or informational assets.

7.5 Privacy

Our policy overview

We respect the privacy of individuals and process information accordingly. When we process personal information (including sensitive personal data), we follow all applicable laws on the collection, storage, use, retention, transfer and deletion of personal information.

We only collect and process personal data for lawful purposes and keep it for only as long as it is strictly necessary. We only share personal data for legitimate business or legal reasons and ensure its transferred following data privacy laws and that recipients understand they too must protect the data. We let all those we work with know about the importance of data privacy. We respect the rights we all have to review, update and correct our personal information.

Our conduct

- Follow the procedure, guidance and standards produced by the AdvT Group ISM.
- Only collect and use personal information fairly and lawfully.
- Make sure that personal information is kept secure, accurate and up to date.
- Respect individuals' rights. For example, provide a copy of requested information, stop marketing on request, and correct or remove wrong information.
- Only disclose personal information to those who are authorised to receive it.
- Avoid holding excessive amounts of information or keeping it longer than is necessary.
- Report any incidents involving personal information immediately – to the Group ISM or the group CFO.
- Do not make any notifications to the Regulator. Only the group CFO is authorised to deal with the Regulator when notifying reportable incidents.
- Complete (and keep up to date) the mandatory data privacy training at least annually.
- Get advice from the Group ISM if you are unsure on any aspect of data privacy.